

GTC's Coaches Service & Education Program

1ST Hispanic Coaches Workshop in the United States

April 25-26, 2008

“How Hispanic Coaches can impact tennis development in the United States”

Target: Oriented to the Hispanic Coaches in South Florida

Goal: To create more options of education for Hispanic Coaches in their own language.

Theme of Workshop: How Hispanic Coaches can impact tennis development in the United States. The workshop will address topics related to both High Performance and Recreational Tennis.

Dates: Friday April 25, all day Seminar
Saturday April 26, half day Seminar, end 2pm

Venue: Pembroke Lakes Racquet Club

Organized by: GTC Tennis Consultancy, in conjunction with Pierre Arnold Tennis and Pembroke Lakes Racquet Club

Bilingual (simultaneous translation if is requested).

Registration Fee: \$150 (Included CD with presentations, Lunch, writing material, raffles of educational material and presents; meet the experts, certificate of attendance).
Online registration: gusg@gtctennis.com. By fax: 954 384 5807

Additional information of accommodation for non- local coaches will be provided upon request

Workshop Coordinator/Key Note Speaker: Gustavo Granitto, GTC Tennis Consultancy

Some Key Note Speakers confirmed to be part of this initiative :

Dr. Paul Lubbers and David Roditti, all Courtesy of USTA; Iñaki Balzola, Courtesy of PTR; Pierre Arnold, Courtesy of PAT; Nancy Horowitz, USTA/City of Pembroke Pines; Daniel Serravite, Courtesy of Definition Fitness/PTA; Juan Carlos Escudero, Courtesy of PRTA; and more experts!

Topics of the Workshop:

- Key of the business: Attract and Retain
- Quick Start: development of the full concept of this initiative.
- Communication in coaching
- The Integrated training concept
- Characteristics of juniors Hispanic American players
- Training American Juniors: on/off court
- Improving Physical condition in kids and juniors
- Prevention of Injuries in kids & juniors.
- Breaking cultural barriers: Testimonies of success
- The Hispanic American Coach perceives the tennis necessities in America?

- Dealing with parents: difference between Latin American/American Parent
- Tennis for the community
- The long term development concept: Link between Quick Start and High Performance
- Display of different opportunities of tennis education and certification in America
- Open discussion: How can the Hispanic Coach make a big impact in tennis development in America?

Gustavo Granitto, Workshop Coordinator:

Gustavo is Founder and Director of GTC Tennis Consultancy, www.GTCTennis.com, a company focused in development, advising and design of Juniors Program for Coaches, Parents, Clubs, Academies and Tennis Institutions. GTC is operating the high performance PTA Tennis Academy, www.PTATennisacademy.com in Pembroke Pines, FL. GTC is also managing the official Certification and Coaches Education program of the Mexican Tennis Federation, FMT/PCFIE: www.PCFIE.com.

He has been associated with the ITF, since 1986. From 1991 until end of 2005, he was appointed as the full-time ITF Development Officer for Mexico, Central American and Caribbean region. Through his ideas and influence, both the "ITF School Tennis Initiative" and the "ITF Performance Tennis Initiative" have made a meaningful impact in attracting more pre-teenagers to the sport of tennis and, in particular, have dramatically improved the competitive aspect of the region of Central America and the Caribbean. As a basic parameter of the success of his initiatives, more than 500,000 kids in the region have been involved in tennis between 1994 and 1998. In addition, Gustavo was director of the ITF Regional/Worldwide High Performance Training Center, Florida from 1997 to 2003. He is a co-author of Developing Young Players, an ITF Manual for junior development; has published several articles in ITF Coaches and Sport Science Review and in several other publications for coaches.

Gustavo has been a speaker and seminar coordinator in ITF National, Regional and Worldwide Seminars in more of 51 countries worldwide since 1985 as well as participating in USTA Educational events, USTA/Florida, the AAT, and the PTR during the last decade. He is also Tutor of the Level I & Level II ITF Coaches Courses. From 1989 until 1992 he was Director of Coaches Education for the Argentinean Tennis Association. He is a Honorary Member Professional of the Professional Tennis Registry, USA, since 1996. His 30 years of coaching experience with both junior and professional players, is highlighted by his involvement in Coaches Education and Junior Development, primarily focused on the Junior Development & Training Concept. Gustavo also writes for the Spanish version of the Sun Sentinel. He is also Director of Coaches Education of FMT/PCFIE, official certification program of the Mexican Tennis Federation.

Testimonials:

"Gustavo as a professional for many years has been involved in development programs and he has worked with junior players from all over the world. His international acquired experience has provided him with extensive knowledge in player's management of high performance tennis".
- **Ivan Molina**, ITF Director Touring Team

"Gustavo Granitto has had a massive impact on the Development of tennis in the Caribbean, Central America, and South America as well. His great work has affected literally thousands of players, coaches and officials."
- **Doug MacCurdy**, ITF Director of Development 1984-1998; Director USTA Player Development 1998-2001; International Tennis Consultant 2001-2008